



# 2012 Kansas Football Tickets

Order your season tickets today and get ready for the Charlie Weis Era!

CUSTOMER INFORMATION	
Acct #: _____	___ Check made payable to: <b>Kansas Athletics</b>
Name: _____	__ VISA __ MC Expires: _____ Sec#: _____
Address: _____	Card Nbr: _____
City: _____ State: _____ Zip: _____	_____
Phone: _____	Signature: _____
Email: _____	_____

SEASON TICKETS	Qty	Price	Total
<b>TIER 1: Reserved Ticket(s) Sections 4-8 &amp; 21-23</b> <i>Includes six points per ticket ordered—No Limit—Offer ends 4/20/12.</i>		\$300.00	
<b>TIER 2: Reserved Ticket(s) Sections 3, 9 &amp; 24-26</b> <i>Includes six points per ticket ordered—No Limit—Offer ends 4/20/12.</i>		\$250.00	
<b>TIER 3: Reserved Ticket(s) Section 10</b> <i>Includes six points for first four tickets. One point for each additional.</i>		\$199.00	
<b>Family Plan: GA Tickets Section 12-16. NEW PRICE!</b> <i>Includes two adult and two youth season tickets. Includes five points per plan.</i>		\$350.00	
<b>NEW! Coach's Corner: Reserved Ticket(s) Section 1&amp;2</b> <b>LIMITED TIME ONLY! MUST ORDER BY 2/20/12!</b> <i>No Handling Fees! 1point per ticket ordered.</i>		\$99.00	
<b>NEW! Recent Graduate: Reserved Ticket(s)</b> <i>Includes a \$99 Tier 3 season ticket and a \$100 WEF membership. All KU Graduates from 2007-12 are eligible. Includes six points for first four tickets. One point for each additional.</i>		\$199 (\$99 ticket & \$100 WEF)	
<b>Parking:</b> <i>Prices have not been set. Please indicate the number of passes you would like and complete your parking preference form.</i>		Set by KU Parking	Your account will be billed separately.

**ORDER DEADLINE**  
**April 20, 2012**

Subtotal for Season Ticket Order(s)	
Handling Fees if ordering Coach's Corner	\$0.00
Handling Fees for Reserved and Family Plan	\$25.00
<b>GRAND TOTAL</b>	
<b>Deposit (only for payment plan customers)</b>	

## IMPORTANT MESSAGE

**Priority Points:** Tier 1 and Tier 2 tickets include six priority points per ticket ordered by April 20. No limit on number of tickets ordered. Priority points will be added to your account after April 20, prior to select-a-seat. Select-a-Seat will be in May.

**Coach's Corner:** Due to popular demand, tickets have been expanded to section 1 & 2 **for a limited time only**. All Coach's Corner ticket orders must be submitted by February 20, 2012. Coach's Corner seats are allocated by order date and not part of select-a-seat.

**Payment Plans:** Requires a \$50 deposit for Family plan. A \$50 per ticket deposit for Tier 1, 2, and 3 Tickets. A \$25 per ticket deposit for Coach's Corner tickets. Remaining balance will be divided equally and charged to your credit card on the 15<sup>th</sup> day of each month until the final payment on Wednesday, August 15, 2012.

**Remember, Williams Education Fund Members choose their seat locations prior to the general public. Become a member today! See below for membership application.**



# Williams Education Fund

The best thing you can give a student-athlete...is an education.

## MISSION STATEMENT

The Williams Education Fund generates financial support for all student-athletes with a responsibility to facilitate, promote, and enhance academic and athletic experiences.

## HISTORY

The Williams Education Fund was originally founded as the Outland Club by Dick, Skipper, and Odd Williams in 1949. In 1973, the Outland Club became known as the Williams Education Fund to honor the Williams family for its commitment to Kansas Athletics. Today, the Williams Education Fund consists of over 5,000 members that help provide the highest academic and athletic support to each of our 500+ student-athletes.

## INCREASED GIVING INCENTIVE!

For each \$100 you give above your previous contribution you will receive double priority points. This amount will be directed toward scholarships.

## MATCHING GIFTS

If paying by check and requesting your donation be matched, **please make check payable to KU Endowment**. Companies generally only match the tax-deductible portion of the donation.

## ACKNOWLEDGEMENT

As a condition of my donation to the WEF, I may request, as permitted by the Kansas Open Records statutes, that my name and any personally identifying information not be released. I understand that my contribution would be anonymous and I will not be able to receive donor recognition in any publications. However, I would receive acknowledgement of my donation for tax purposes and would be credited with all applicable priority points. Should I choose this option, I agree that I will check off on the membership information page that I do not want donor recognition. I understand that if I choose to receive donor recognition, my contribution information may be released if requested by open records requests.

## MEMBERSHIP INFORMATION (please print)

ACCOUNT #

NAME

ADDRESS

CITY / STATE / ZIP

HOME PHONE / MOBILE PHONE

BUSINESS PHONE / EXT.

EMAIL

### Membership Level

- Hall of Fame** \$50,000
- Champion** \$25,000
- All-American** \$10,000
- Legend** \$5,000
- MVP** \$2,500
- Rock Chalk** \$1,000
- Jayhawk** \$500
- Crimson & Blue** \$300
- Outland** \$100
- Williams Fund U** \$25 (KU students)

## YOUR CONTRIBUTION

### 2012 Contribution

(See Increased Giving Incentive)

\$

Plus 2012 Matching Gift

\$

from:

COMPANY NAME

- Unrestricted
- Scholarships Only

## ACKNOWLEDGEMENT & RECOGNITION

- No, please *do not* include my name in donor recognition.
- Yes, I would like to be included in donor recognition as:

## PAYMENT (please check appropriate boxes)

- Full Payment
- Invoice
- Check (preferred)
- Automatic Deductions (choose one)
  - Quarterly
  - Monthly
- Mastercard
- Visa

CREDIT CARD #

EXP. (MM/YR)

SECURITY CODE

SIGNATURE

DATE

**Please make check payable to: Williams Education Fund**